**Annual EEO Public File Report**

1. **Station Employment Unit:** KKDA-FM/KRNB-FM  
   (Station or group of commonly owned stations in the same market that share at least one employee)

2. **Annual Reporting Period:** April 1, 2017 – March 31, 2018

3. Chart for **each full-time** job vacancy that was **filled during** relevant Annual Reporting Period:

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Date of Hire</th>
<th>Hired Person Referred By Which Recruitment Source?</th>
<th>Total Number of Interviewees for Position</th>
<th>Referral Sources of Interviewees (and Number of Interviewees By Source)</th>
</tr>
</thead>
</table>
   | On-Line Content Coordinator | 10.30.2017   | In-House Posting                                   | 5                                        | K104 Website 3  
   |                           |              |                                                    |                                          | Employee Referral 1  
   |                           |              |                                                    |                                          | In-House Posting 1   |
   | Promotions Assistant FT   | 1.20.2018    | In-House Posting                                   | 8                                        | Industry Referral 2  
   |                           |              |                                                    |                                          | In-House Posting 1   
   |                           |              |                                                    |                                          | K104 Website 4       
   |                           |              |                                                    |                                          | American Broadcasting School 1 |

4. How many total candidates were interviewed to fill the full-time job vacancies listed above? __13__
Recruitment Source No. 1: Inside Radio
Contact: Gene McKay
Address: PO Box 567925, Atlanta, GA 31156
Telephone: 800-640-8852
E-mail Address: ads@insideradio.com
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
Of the total number of interviews conducted to fill the full-time job vacancies listed above 0, Candidates were referred by this recruitment source.

Recruitment Source No. 2: UT Dallas Career Center
Contact: Linda Johnson
Address: 800 W. Campbell Rd., Richardson, TX 75083
Telephone: 972.883.2943
E-mail Address: recruit@utdallas.edu
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above 0 Candidates were referred by this recruitment source.

Recruitment Source No. 3: Dallas Hispanic Chamber of Commerce
Contact: Daniel Perez
Address: 4622 Maple Avenue, Suite 207, Dallas, TX 75219
Telephone: 214.521.6007
E-mail Address: daniel@ghcc.com
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.
Recruitment Source No. 4: Service Broadcasting
Contact: In-House Posting
Address: 621 NW 6th Street Grand Prairie, TX 75050
Telephone: 972-263-9911
E-mail Address: debbie.henry@k104fm.com
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:

**On-Line Content Coordinator; Promotions Assistant - FT**

Of the total number of interviews conducted to fill the full-time job vacancies listed above: 2
Candidates were referred by this recruitment source.

Recruitment Source No. 5: Brookhaven College
Contact: Annette Wilson
Address: 3939 Valley View Lane, Farmers Branch, TX. 75244
Telephone: contact by e-mail
E-mail Address: bhc.jobs@dccd.edu
Is this an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:

**On-Line Content Coordinator; Promotions Assistant - FT**

Of the total number of interviews conducted to fill the full-time job vacancies listed above: 0
Candidates were referred by this recruitment source.

Recruitment Source No. 6: Texas Rehabilitation Commission
Contact: Gena Swett
Address: 210 Billings #310, Arlington, TX. 76010
Telephone: 972-949-2400
E-mail Address: gena.swett@twc.state.tx.us
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:

**On-Line Content Coordinator; Promotions Assistant - FT**

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.
Recruitment Source No 7: Dallas Black Chamber of Commerce
Contact: Charda Greene
Address: 2828 MLK Jr Blvc, Dallas, TX 75215
Telephone: 214.421.5200
E-mail Address: cgreene@dbcc.org
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.

Recruitment Source No. 8: Texas Women’s University
Contact: Elizabeth McDonald
Address: P O Box 425619, Denton, TX 75215
Telephone: 940.898.2950
E-Mail address: carerrs@twu.edu
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.

Recruitment Source No. 9: Texas Workforce Commission
Contact: Casey Coaston
Address: 801 S. State Hwy 161, Grand Prairie, TX 75051
Telephone: 469-8652307
E-mail Address: kevin.coaston@twc.state.tx.us
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.
Recruitment Source: No. 10: TCC NE Campus
   Contact: Vickie McCleery
   Address: 828 Harwood Road, Hurst. TX. 76054
   Telephone: 817-515-6692
   E-mail: necareerservices@tccd.edu
   Is this source an organization which has requested notification of job openings? N
   This source was notified of the following full-time job vacancies listed above:
   **On-Line Content Coordinator; Promotions Assistant- FT**
   Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
   Candidates were referred by this recruitment source.

Recruitment Source: No. 11: Craig's List
   Contact: On-line
   Address: www.craigslist.com
   Telephone: none
   Is this source an organization which has requested notification of job openings? N
   This source was notified of the following full-time job vacancies listed above:
   Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
   Candidates were referred by this recruitment source.

Recruitment Source: No. 12: MFM/BCCA Job Bank
   Contact: On-line
   Address: jobbank.bcfm.com
   Telephone: 1-888-491-8833, ext. 1482
   Is this source an organization which has requested notification of job openings? N
   This source was notified of the following full-time job vacancies listed above:
   Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
   Candidates were referred by this recruitment source.
Recruitment Source: No. 13: Dallas County Community College District of Colleges
Contact: Sam Katz
Address: 12800 Abrams Road, Dallas, TX. 75243
Telephone: 972.761.6717
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
On-Line Content Coordinator; Promotions Assistant- FT
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.

Recruitment Source: No. 14: TAB
Contact: Anna Romero
Address: Austin, Texas
Telephone: 512-322-9944
E-mail: jobs@tab.org (anna.romero@tab.org
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.

Recruitment Source: No. 15: The Art of Institute of Dallas
Contact: Morgan Bunche
Address: Two Northpark East, 8080 Park Lane, #100, Dallas, TX. 75231
Telephone: 214-692-8080
E-mail: mbunche@aii.edu
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
On-Line Content Coordinator; Promotions Assistant- FT
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.
Recruitment Source: No. 16: Collegiate Broadcasters. Inc.
Contact: Will Robedee
Address: on-line
Telephone: 1-855-275-4224
E-mail: cbjob@mailman.rice.edu
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.

Recruitment Source: No. 17: El Centro College
Contact: Alexandria Gurley
Address: 801 Main Street, Dallas, TX. 75202
Telephone: 214-860-2066
E-mail: eccjobs@dcccd.edu(alexandria.gurley@dccd.edu
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.

Recruitment Source: No. 18: Urban Inter-Tribal Center of Texas
Contact: Larry Jefferson
Address: 1283 Record Crossing Rd, Dallas, TX 75235
Telephone: 214-941-1050, ext. 208
E-mail: Stephanie.larry.jefferson@uitct.com
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.
Recruitment Source: No. 19: Ft Worth Metropolitan Black Chamber of Commerce
  Contact: Barbara Bolden
  Address: 1150 South Freeway, Ft Worth, TX. 75083
  Telephone: 817-871-6538
  E-mail: bbolden@fwmbcc.org
  Is this source an organization which has requested notification of job openings?  N
  This source was notified of the following full-time job vacancies listed above:
  **On-Line Content Coordinator; Promotions Assistant- FT**
  Of the total number of Interviews conducted to fill the full-time job vacancies listed above, 0
  Candidates were referred by this recruitment source.

Recruitment Source: No. 20: Paul Quinn College
  Contact: Arianna Ortega-Castrellom
  Address: 3837 Simpson Stuart Road, Dallas, TX. 75241
  Telephone: 214-379-5551
  E-mail: aortega-castrellom@pqc.edu
  Is this source an organization which has requested notification of job openings?  N
  This source was notified of the following full-time job vacancies listed above:
  **On-Line Content Coordinator; Promotions Assistant- FT**
  Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
  Candidates were referred by this recruitment source.

Recruitment Source: No. 21: American Broadcasting School
  Contact: Michelle McConnell
  Address: 4511 SE 29th, Okliahoma, OK 73155
  Telephone: 817-695-2474
  E-mail: michelle@radioschool.com
  Is this source an organization which has requested notification of job openings?  N
  This source was notified of the following full-time job vacancies listed above:
  **On-Line Content Coordinator; Promotions Assistant- FT**
  Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1
  Candidates were referred by this recruitment source.
Recruitment Source: No. 22: Northlake College
Contact: Crystal Larthridge
Address: McArthur Blvd., Irving, TX
Telephone: n/a
E-mail: clarthridge@dccd.edu
Is this source an organization which has requested notification of job openings?  N
This source was notified of the following full-time job vacancies listed above:

On-Line Content Coordinator; Promotions Assistant- FT

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.

Recruitment Source: No. 23: Work Ready
Contact: Shelley Glinsky
Address: 1717 Angel Parkway, PMB 115, Allen, Texas 75002
Telephone: 817-914-0755
E-mail: sglinsky@workreadytexas.com
Is this source an organization which has requested notification of job openings?  N
This source was notified of the following full-time job vacancies listed above:

On-Line Content Coordinator; Promotions Assistant- FT

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.

Recruitment Source: No. 24: North Texas Job Corps
Contact: J David Castillo
Address: 1140 Empire Central Suite 234, Dallas, Texas
Telephone: 214-824-3030
E-mail: castillo.javier@jobcorps.org
Is this source an organization which has requested notification of job openings?  N
This source was notified of the following full-time job vacancies listed above:

On-Line Content Coordinator; Promotions Assistant- FT

Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.
Recruitment Source: No. 25: Workin Texas
Contact: Callie Patterson
Address: 2707 N Stemons Fwy., #140, Dallas, Texas 75204
Telephone: 214-424-3383
E-mail: callie.peterson@rescue.com
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.

Recruitment Source: No. 26: Grambling State University
Contact: Stella Fobbs
Address: 403 main St, Grambling, LA 71245
Telephone: 318-274-2346
E-mail: fobbsshe@gram.edu
Is this source an organization which has requested notification of job openings? N
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.

Recruitment Source: No. 27: K104-FM Website
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above: 7
Candidates were referred by this recruitment source.

Recruitment Source: No. 28: KRNB-FM Website
This source was notified of the following full-time job vacancies listed above:
**On-Line Content Coordinator; Promotions Assistant- FT**
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0
Candidates were referred by this recruitment source.
Recruitment Source: No. 29: Employee Referral
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 1 Candidates were referred by this recruitment source.

Recruitment Source: No. 30: Industry Referral
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 2 Candidates were referred by this recruitment source.

Recruitment Source: No. 31: Walk-in
Of the total number of interviews conducted to fill the full-time job vacancies listed above, 0 Candidates were referred by this recruitment source.
OUTREACH INITIATIVES DURING REPORTING PERIOD

Mentoring Programs we participated in:

**April 1, 2017**
Youth Empowerment Summit  
Tarrant County College (Trinity River campus)  
FT Worth, TX  
Contact Person: Jamaal Sanders  
Street Team attended

**April 27, 2017**
College Signing Day  
SMU  
Dallas, TX  
Contact Person: Toya Releford  
Street Team attended

**May 18, 2017**
College, Career and Health Fair  
Edwin J. Elementary  
Dallas, TX  
Contact Person: Mrs. Keich Willis  
Street Team attended
June 24, 2017
Teem Summit
Greater Mt. Tabor Christian Center
FT Worth, TX
Contact Person: Rene Alfred Jones
Street Team attended

July 22, 2017
Community Celebrity Basketball Game
Beckley saner Recreation Center
Dallas, TX
Contact Person: Chris “Fish” Fisher
Street Team attended

August 20, 2017
Youth Football Game
Life School Oak Cliff
Dallas, TX
Contact Person: Kenneth Stewart
Street Team attended

September 8, 2017
DISD District 4 Back To School Rally
Eastfield College (Buckner Location)
Dallas, TX
Contact Person: Yolanda Williams
Street Team attended
September 29, 2017
Pajama Jam Lock In
Oak Cliff N Boys and Girls Club
Dallas, TX
Contact Person: Brittany Coworker
Street Team attended

September 29, 2017
Pajama Jam Lock In
Oak Cliff N Boys and Girls Club
Dallas, TX
Contact Person: Brittany Coworker
Street Team attended

October 8, 2017
DFW Teen Fashion Show
Lofty Spaces
Dallas, TX
Contact Person: Cassie Cole
Street Team attended

October 19, 2017
Fall Sports Pep Rally
Thomas Jefferson Preparatory Academy
Dallas, TX
Contact Person: Deanna Reed
Street Team attended
November 11, 2017
HBCU College Fair
Beckley Saner Recreation Center
Dallas, TX
Contact Person: Christopher Fisher
Street Team attended

December 5, 2017
Hour of Code
George Washington carver Stem Learning Center
Lancaster, TX
Contact Person: Dona Mitchell/Kimberely Simpson
Street Team attended

January 14, 2018
MLK Battle of the Bands
Ellis Davis Field House
Dallas, TX
Contact Person: Frances Davis
Street Team attended

January 31, 2018
Snap Chat Kick-Back
K104 Studio/Polytechnic High School Drill Team
Grand Prairie, TX
Contact Person: France Davis
Cat Daddy attended
February 17, 2018
Reclaim You & That Girl is Smart event
Bent tree Country Club
Addison, TX
Contact Person: Mr. Toderick Johnson
Street team attended

February 19, 2018
Empowerment Program w/Judge Amber Davis Givens
Dallas City Hall, Flag Room
Dallas, TX
Contact Person: Amber Givens
Street team attended

March 2, 2018
Read Across America Pep Rally
Atherton
Arlington, TX
Contact Person: Deatra Starling-Kinard
Street team attended

March 10, 2018
Youth Speak Out
South Dallas Cultural Center
Arlington, TX
Contact Person: Sara Moluria
Street team attended
INITIATIVES DURING REPORTING PERIOD

Community Service Programs we participated in:

April 7, 2017
Multi-Cultural Fair
Butler Boys and Girls Clubs
Contact Person: Renee Baptists/Heather Brizendine
Street Team attended to promote healthy relationships of all gender and races

April 15, 2017
Community Health Fair
UT Southwestern Medical Center
Contact Person: Tonya Mitchell/Meaghan Peterson
Street Team attended to promote healthy living for all ages

April 15, 2017
DeDe’s Bowl-A Thon
Alley Cats (Station Event)
Contact Person: Frances Davis – K104
Street Team/On-Air Staff attended to raise money of local charities
May 19, 2017
100K Opportunity Fair
Dallas Convention Center
Contact Person: Frances Davis – K104
Street Team attended to promote job opportunities in the DFW area

June 3, 2017
Community Resource Fair
Uplift Height Primary
Contact Person: Meriem Monroe
Street Team attended to make the community aware of the different resources available to them

August 12, 2017
2nd Annual Back to School Give Away
Elite Sports & Fitness
Contact Person: Larry Oilver
Street Team attended to promote the give-away for special athletic supplies to school age children

August 18, 2017
Back to School Cutz N Stylez
Lively Pointe Recreation Center
Contact Person: Kensley Cunningham
Street Team attended to promote the free haircuts and styling for children
**September 16, 2017**  
Community Outreach health fair  
Greater Hop COGIC  
Contact Person: Tracy Bradley  
Street Team attended to promote the importance of healthy habits to stay in shape

**October 27, 2017**  
Dallas County Employee Appreciation  
Dallas County Juvenile Department  
Contact Person: Vernetta Kinnard  
Street Team attended event in honor of the community appreciation for the men and women who help keep our children on the right track

**November 17, 2017**  
Kappa Kan Food Drive  
A.W. Brown learning Academy  
Contact Person: Diamyiom Howard  
Street Team attended to promote the donations of food for needy families

**November 18, 2017**  
Turkey Giveaway by Eberstein & Witherite  
Fiesta Food Mart  
Contact Person: Amy Witherite  
Street Team/On-Air Talent attended to distribute turkeys to needy families for Thanksgiving
November 21, 2017
Steve Harvey Turkey Giveaway
Walmart Super Center
Contact Person: Bryon Lewis
Street Team/Keith Solis attended to distribute turkeys to needy families for Thanksgiving

December 2, 2017
DART annual Stuff the Bus
Dart Mockingbird Station
Contact Person: Carmen Hillebrand/Karen Jones
Street Team/On-Air Talent attended to collect toys for Christmas for needy families

December 19, 2017
4th Annual Christmas Toy Giveaway
More Than Conquerors Kingdom Ministries
Contact Person: Krystal Wilburn
Street Team/On-Air Talent attended to distribute toys for Christmas to needy families

January 12, 2018
MLK Parade
MLK Recreation Center
Contact Person: Frances Davis
Street Team/On-Air Talent attended to celebrate and make the community aware of the victories of Martin Luther King
February 3, 2018  
First Annual Tax-A-Thon  
Concord Church  
Contact Person: Brenda Lepenski  
Street Team attended to promote free tax service for the needy

February 10, 2018  
A Community Search For Peace  
Trinity Cumberland Presbyterian Church  
Contact Person: TJ  
Street Team attended to promote peace within the surrounding communities

March 1, 2018  
Women’s History Month Luncheon  
Lorenzo Hotel  
Contact Person: Frances Davis  
Street Team attended to promote the kick-off of the year of the woman month.
Training Management Personnel:

Service Broadcast provides one-on-one training for EEO procedures for new Managers. This is an ongoing training provided by the station Human Resource Manager/EEO Officer.
**Career Day Activities:**

Service Broadcasting employees attended various Career Day programs to discuss their roles at the radio station and how others can get in the industry.

**April 6, 2017**
Career Day
Bill J. Eliott
Attendee(s): Street team
Contact person: Natasha Green

**April 21, 2017**
Career Day
Winnetka Elementary
Attendee(s): Street Team/Cat Daddy
Contact person: Alisha Prowell

**April 21, 2017**
Career Day
Crowley Middle School
Attendee(s): Street Team
Contact person: Joanna Rivera
May 5, 2017
Career Day
Highlands Elementary School
Attendee(s): Street Team
Contact person: Rolanda Jones-Woodson

May 12, 2017
Career Day
H. I. Holland Elementary School
Attendee(s): Street Team
Contact person: Krystal Thronton

May 25, 2017
Career Day
Como Montessori School
Attendee(s): Street Team
Contact person: Tameka Long

May 25, 2017
Career Day
Nova Academy
Attendee(s): Street Team
Contact person: Frances Davis
October 26, 2017
Career Day
W.A. Blair Elementary School
Attendee(s): Street Team
Contact person: Leslie Moore

November 17, 2017
Career Day
Piedmont G.L.O.B.A.L. Academy
Attendee(s): Street Team
Contact person: Pamela Johnson

February 12, 2018
Career Day
Ninth Grade Center
Attendee(s): Street Team
Contact person: Melodi Parker

February 16, 2018
Career Day
Dallas Park Elementary School
Attendee(s): Street Team
Contact person: Ms. Trius
March 8, 2018
Career Day
Tom Field Elementary School
Attendee(s): Street Team/Cat Daddy
Contact person: Rosland McFadden

March 9, 2018
Career Day
Versia L. Williams Elementary
Attendee(s): Street Team
Contact person: Corey Harper
Job Fairs attended by Service Broadcasting:

April 6, 2017
Brookhaven Spring Career Fair
Brookhaven College
3939 Valley View Lane
Farmers Branch, Texas 75244
Contact Person: Adam Clawson

October 12, 2017
Brookhaven Spring Career Fair
Brookhaven College
3939 Valley View Lane
Farmers Branch, Texas 75244
Contact Person: Adam Clawson

March 29, 2018
North Lake College Spring Job Fair
North Lake College
5001 N. MacArthur Blvd., H220
Irving, Texas, 75038
Contact Person: Crystal Lathridge