



KKDA-FM-KRNB-FM ACCOUNT EXECUTIVE POSITION
May 2, 2024

Service Broadcasting is offering a career opportunity with KKDA-FM (104.5), KRNB-FM (105.7), Dallas/Fort Worth. An exciting challenge in the advertising industry. Looking for highly motivated self-starter, who has strong relationship and communication skills. Must build and maintain a client base of advertisers who buy advertising on radio, television, cable and internet.

This sales position requires prospecting, monitoring of competitive media, setting face-to-face appointments, developing new accounts, and servicing existing advertising accounts. In the process of marketing and partnering with our clients, this person will be responsible for working as the point person conducting needs analysis, consulting with management, proposal development, presentation and close.

We need the sales professional who can sell ideas and solutions. They will meet with business and/or advertising decision makers to sell radio advertising. Some situations require experience with advertising agencies. Excellent growth potential.

Sales people are expected to develop and prepare their own presentations. Excellent computer skills are a must. College degree or comparable experience is required.

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